

Minutes of Communications Committee  
July 13, 2006

Present: Phil Coates, Mike Flynn, Chris Lundin, Mary Sullivan  
Guest: Nichole Kahn

The meeting was opened by a prayer

There was discussion about identifying an appropriate location at STA for the image of Our Lady of Guadalupe as suggested by the Diocesan Environment & Art Committee. Possibly the image could be hung around the corner and to the right of the vestibule, providing an appropriate place can be found for the statue of Mary that currently is in that location. We will need Fr. George's input and that of the STA Site Committee.

Chris is currently reviewing editing suggestions on the parish booklet.

Mike has added a Communications Committee link to the Web site, and has added color to the home page that may be visualized by clicking on a separate link.

Mary brought a form provided by the PSC to garner opinions about communication and volunteers. It was agreed that the formatting of the form precluded any viable means of responding.

At the last PSC meeting, the suggestion was made to keep the bulletin to four pages and occasionally expand to eight. There was general agreement to this suggestion.

The results of the recent Web site survey and bulletin survey were reviewed. Most important to the respondents was that parish events be communicated. The poor response to the survey may have been partly due to no advance notice to the parishioners, no announcement from the commentators, and at SAG, no place to put the surveys after the 5:00 Saturday Mass.

Nickie Andrews has offered to be the parish calendar keeper, and will soon be introduced to that role.

Nichole Kahn introduced herself. She majored in communications in college and is a research associate at Voce Communications in Palo Alto. She lives in Morgan Hill and attends the STA weekday 12:15 p.m. Mass. She suggested the possibility of instituting a parish blog.

Fr. George and Mark Antonio will be invited to the next meeting to discuss the editorial board.

Action items: 1. Phil & Mary will ask Fr. George's opinion on the image of Our Lady of Guadalupe.  
2. Chris will continue reviewing the parish booklet.  
3. Mary will report our concern to Bud McKenna about the questionnaire format.  
4. Mary will orient Nickie Andrews to the role of calendar keeper.  
5. Mary will invite Fr. George and Mark Antonio to the next meeting.

The next meeting will be Thursday, September 7, at 7 p.m. at the Pastoral Center.

Submitted by Mary Sullivan, acting recorder.